

Pre-Built Theme Website Development Process

Our Website Development Process: A Step-by-Step Guide

1. **Theme Selection:** We curate a selection of theme templates we feel would work for your sitemap and business model.
2. **Client Input:** You choose a theme template from our selection, and if needed, we discuss potential modifications to the theme to meet your specific requirements.
3. **Deposit Payment:** 60% deposit before the project starts.
4. **Content Collection:** We request all necessary content which follows your sitemap for us to build agreed-upon pages, including supplied brand elements, written content, images, company details, privacy policy etc.
5. **Staging Environment:** We then create a staging environment, uploading the chosen theme template to WordPress. 3 months of free hosting of the staging environment.
6. **Site Structure Building:** We construct the site structure in WordPress, incorporating pages, header and footer, menus, and global sections like brand colours and logos.
7. **Homepage Customisation:** Using the selected theme template as a foundation, we customise the home page to your preferences.
8. **Plugin Integration:** We implement requested plugins (client expense for premium plugins), contact forms/social media.
9. **First Round of Testing and Review:** We ensure mobile and tablet responsiveness and check internal links.
10. **Build Completion Payment:** 20% payment.
11. **Client Content Filling:** We provide login details for content filling. If you need a hand, we offer content-filling assistance time charged. Also, if you are not proficient in WordPress we also offer training via Zoom for a small fee.
12. **Second Round of Testing and Review:** After content filling, we recheck the website's functionality.
13. **Staging Site Approval:** Client and Oracle Design sign off the staging site as ready for launch.
14. **Final Payment:** 20% final payment along with hosting charges (if using our hosting management with our suggested provider).
15. **Hosting and Domain Information:** The client provides the domain name. Hosting space setup.
16. **Site Launch:** Once we have the necessary information, we upload files to the hosting server. We inform the client upon completion, allowing the client to redirect the domain address.
17. **Security Measures:** We install basic security and cookie plugins (premium options are available unless specified otherwise by the client).
18. **Final Testing and Review:** Over the next 48 hours, we perform our final checks, including links and SSL certificates.
19. **Post-Launch Support:** We provide a 14-day window for the client to report any site errors that were present in the staging site. After 14 days, changes are subject to hourly charges.

Congratulations on your new website! Oracle Design offers ongoing services to support and optimise your online presence:

1. **Content Implementation Retainer:** Simplify updates with dedicated hours for dynamic content.
2. **Maintenance Packages:** Trust us for regular updates, backups, and troubleshooting.
3. **SEO Services:** Boost your website's visibility with our tailored SEO solutions, let's chat about how we can help you.

Contact us for more details.

Disclaimer: The agreement of project start is an agreement of the above and an agreement of our T&Cs on our website (<https://oracledesign.co.uk/terms-conditions/>). The provided website development process guide serves as a general outline to offer transparency and clarity to our clients. Please note that the actual workflow may vary based on specific project requirements and the dynamic nature of web development. We strive to provide a tailored and collaborative approach to meet the unique needs of each project.